



City of Milner Downtown Development Authority  
Tuesday, August 27, 2024 | 5:00pm  
Milner Community Library

**MEMBERS PRESENT:**

Jill Brazier, Bob Hurd, Jessica Johnson, Wade Loggins, Rebekah Stephens, and Danny Turner

**MEMBERS ABSENT:**

Tracey Alford

**CITY OFFICIALS/STAFF PRESENT:**

None

**I. CALL TO ORDER**

Call to Order at 5:05pm

**II. ESTABLISH THE BOARD**

R. Stephens moved to delay the appointing of board members until Tracey Alford could be present. Motion carried.

**III. PLANNING OF FALL/HALLOWEEN**

**A. Date:** Friday, October 25th, 2024

**B. Time:** 6:00-8:00pm

**C. Location:** Milner City Park

**D. Open discussion:**

1. Marketing efforts to include printed materials, social media, word of mouth through members, scrolling sign at the library, etc.
2. Targeting local schools (St. George, Jill's Daycare), local neighborhoods/subdivisions, churches (Milner Baptist & Methodist), & local businesses.
3. Target goal for number of trunks/tents is 30-50. Community sign-ups will be facilitated through paper forms available at City Hall, local businesses, and an online form.
4. Candy donations will be requested, with drop-off points at City Hall and local businesses. Candy supply can be stored with Jessica at GA Superior Lawns.
5. Other points discussed:
  - a. City park permit, if needed (R. Stephens)
  - b. Create formal sign-up forms - both paper and electronic (R. Stephens)
  - c. Parking (field beside City Hall w/ hay rides to City Park). Need "Event Parking" signs.
  - d. Portable restroom rentals needed (W. Loggins)
  - e. Vendors (i.e. cotton candy & bounce house rentals)

- f. Trash cans needed (R. Stephens)
- g. Park clean-up (discuss w/ city, GA Superior Lawns, + possible clean-up day)
- h. Grounds plan / Event map (B. Hurd)
- i. Marketing flyer/graphics (B. Hurd)
- j. Invite police/sheriff & fire representatives to participate (J. Brazier)
- k. Event insurance (B. Hurd)
- l. Prizes for “best trunks” - 1st, 2nd, 3rd (to be discussed at later meeting)

#### **IV. OPEN DISCUSSION:**

- A. A desire was expressed to improve curb appeal and property maintenance for businesses in the downtown district.
- B. Discussed desire to push forward with displaying businesses on sign. B. Hurd is looking into cost of creating the signs/plaques. It was also discussed that businesses may be charged a nominal annual fee to be displayed on signs.
- C. Investigate any prior and existing DDA accounts. Financial statements will need to be provided at future meetings.
- D. Desire to develop a professionally designed master plan for the city park and its future expansion. Additionally, it would be beneficial to have a public bathroom that can be closed at dusk or when the park closes, especially with the goal of hosting events.
- E. Explore available grants and consider engaging with grant writers who could assist in securing funding. J. Brazier is inquiring with a contact that has experience in this field.

#### **V. ADJOURN: 6:35PM**