



**City of Milner Downtown Development Authority**  
**Monday, September 9th, 2024 | 5:00pm**  
**Location: Meeting Room at GA Superior Lawns, 126A Main St, Milner**

**MEMBERS PRESENT:** Tracey Alford, Jill Brazier, Bob Hurd, Jessica Johnson, Wade Loggins, Rebekah Stephens  
**MEMBERS ABSENT:** Danny Turner  
**CITY OFFICIALS/STAFF PRESENT:** Councilman Dave Stelstad

**I. CALL TO ORDER**

Call to Order at 5:00pm

**II. ESTABLISH THE BOARD**

Delayed the appointing of board members until Danny Turner could be present.

**III. PLANNING OF FALL/HALLOWEEN CONT'D**

**A. Date: CHANGED! Thursday, Oct. 31st, 2024**

**B. Time:** 6:00-9:00pm

**C. Location:** Milner City Park

**D. Open discussion:**

1. Reviewed marketing materials as provided by B. Hurd
2. Reviewed event map as drafted by B. Hurd
3. Discussed the need to obtain permits for city park usage & banner marketing
4. Discussed the need for individual Facebook page & website for DDA marketing
5. Opted to use "Meet Me in Milner" as slogan for Milner DDA
6. B. Hurd to work on graphics for seal/logo and other marketing efforts
7. Discussed vendors: public restroom facilities, bounce houses, cotton candy, etc.
8. Upon finalizing marketing materials, flyer to be posted at City Hall, banners to be displayed at City Park & local businesses, and bulk flyers to be distributed to St. George, local churches, local businesses, etc.
9. Discussed looking into event insurance to cover DDA

**IV. OPEN DISCUSSION:**

1. The next regularly scheduled meeting following Trunk-or-Treat planning should focus on establishing board, reviewing and revising the by-laws, as well as planning the 2025 event calendar.
2. Follow-up needed on existing DDA funds & account
3. J. Brazier to look into options for grant writers who could assist in securing funding.

**ADJOURN: 6:50PM**